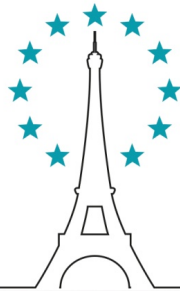




UNIVERSITÉ  
PARIS-EST CRÉTEIL  
VAL DE MARNE



# EURAM 2016

*Manageable Cooperation?*

JUNE 1-2-3 and 4, 2016 Paris – [www.euram-online.org](http://www.euram-online.org)

## Call for Papers

Dear EURAM members and friends,

Join us in Paris on the **1, 2, 3 and 4 June for the 2016 EURAM Conference!**

We, management scholars, may have put too much emphasis on research about competition and top down processes and not enough emphasis on cooperation.

Our theme **“Manageable Cooperation?”** invites to debate about the new modes of production together with the new ways of value creation and distribution that are emerging and growing, as well as on how old systems are transformed with new demands for cooperation at the political and productive macro, meso and micro levels.

Let’s meet at Université Paris–Est Créteil (UPEC) ideally located 20 minutes away from Paris’ Center (metro station Créteil Université). UPEC is partnering with prestigious French Business Schools to organise a 2016 EURAM conference providing a memorable opportunity for scholars and practitioners, as well as for doctoral students, to share and discuss their most recent high quality work with other experts in their research fields. The more detailed programme of our stimulating, interactive keynote speeches and roundtables, workshops, symposia, development working groups, and much more, will soon be posted on our website.

### **To submit your full paper to EURAM 2016:**

- I. Explore the tracks sponsored by one of the 13 EURAM Strategic Interest Groups (SIGs) or by the 2016 Conference Committee and choose the topic and community that correspond best to your research.
- II. Please respect the deadlines, especially the paper submission deadline: **12 January 2016 - 2 pm Belgian time**
- III. Please, comply with the paper submission guidelines.

## **I - Explore our SIGs and tracks** *(for more detail click on the SIG title)*

*For new comers: Our 13 SIGs are the building blocks of EURAM. Their Chairs and Officers nurture communities of engaged scholars focused on specific research issues. Standing tracks are tracks having the vocation to stand at least during a few years within a SIG. If tracks are listed as “2016 Tracks”, they were selected after a competitive submission and review process (they may become standing tracks from 2017 if they meet a great success). Each SIG General Track invites contributions from all areas related to its specific research issues that are not explicitly covered by other tracks within the SIG.*

### **SIG 01: Business for Society (B4S)**

GT 01\_00 Business for Society General Track

#### **BUSINESS FOR SOCIETY STANDING TRACKS**

ST 01\_01 Accounting and control for sustainability

ST 01\_02 Finance, Economy and Society: For a Sustainable Re-embedding

ST 01\_03 Institutional change, Power, Resistance and Critical Management

ST 01\_04 Responsible Global Value Chains

#### **BUSINESS FOR SOCIETY 2016 TRACKS**

T 01\_05 Marketing for Society

T 01\_06 Economic crisis and austerity: the risk on human and social rights at work

T 01\_07 Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes

T 01\_08 Organizing collective action: meta, partial and temporary organizations

T 01\_09 Inter-organizational restructuring in civil society organizations

T 01\_10 Beyond rationalism, rationality and rationalization: critical, clinical and psychodynamic approaches to organizational life

T 09\_07 Legal economy, corruption and the grey area: the relationships with the organized crime *(Co-sponsored with the Organizational Behaviour SIG-09)*

### **SIG 02: Corporate Governance (CoGo)**

GT 02\_00 Corporate Governance General Track

#### **CORPORATE GOVERNANCE STANDING TRACKS**

ST 02\_01 Top Management Teams & Business Elites

ST 02\_02 Boards of Directors

### **SIG 03: Entrepreneurship (ENT)**

GT 03\_00 Entrepreneurship General Track

#### **ENTREPRENEURSHIP STANDING TRACKS**

ST 03\_01 Social Entrepreneurship and societal change

ST 03\_02 Academic Entrepreneurship and the Entrepreneurial University

ST 03\_03 Entrepreneurial Finance

#### **ENTREPRENEURSHIP 2016 TRACKS**

T 03\_04 Internationalization & Growth Strategies for SME

T 03\_05 Entrepreneurship, Regions and Regional Development

T 03\_06 Entrepreneurial Emotions and Passion

T 03\_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know *(Co-sponsored with the GRDO SIG-05)*

T 03\_08 Entrepreneurship: the role of freelancers, independent professionals and the solo self-employed

T 03\_09 Judgment and Heuristics in uncertain contexts

T 03\_10 Entrepreneurship in family firms

T 03\_11 Model-based strategy assessment in virtual environments for sustainable entrepreneurship *(Co-sponsored with the Strategic Management SIG-13)*

T 03\_12 Cultural Entrepreneurship and Arts Management

### **SIG 04: Family Business Research (FABR)**

GT 04\_00 Family Business Research General Track

#### **FAMILY BUSINESS RESEARCH STANDING TRACK**

ST 04\_01 Family Business Governance

#### **FAMILY BUSINESS RESEARCH 2016 TRACKS**

T 04\_02 Family Business in Emerging, Developing, and Transition Economies

T 04\_03 Finance in Family Business

T 04\_04 Family business goals, family dynamics, behavioral processes and innovation in family firms

T 04\_05 Social Issues in Family Firms

T 04\_06 Careers in family business

## **SIG 05: Gender, Race, and Diversity in Organisations (GRDO)**

GT 05\_00 Gender, Race, and Diversity in Organisations General Track

### **GENDER, RACE, DIVERSITY in ORGANISATIONS 2016 TRACKS**

T 05\_01 Women in Management, Work and Organization

T 05\_02 Women's employment in the Middle East and North Africa

T 03\_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know (*Co-sponsored with the Entrepreneurship SIG-03*)

## **SIG 06: Innovation (INNO)**

GT 06\_00 Innovation General Track

### **INNOVATION STANDING TRACKS**

ST 06\_01 Rethinking the Design Paradigm in Management: Theories, Activities, and Organisations

ST 06\_02 Business Model Innovation (BMI) (*Co-sponsored with the Strategic Management SIG-13*)

ST 06\_03 Standardisation and Innovation

ST 06\_04 Open Innovation

ST 06\_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices

ST 06\_06 Service Innovation and Servitization

ST 06\_07 Knowledge, Learning, and Innovation

ST 06\_08 Sustainable HRM and Human Factors for Innovation

### **INNOVATION 2016 TRACKS**

T 06\_09 Network Configurations, Location, Innovation and Time

T 06\_10 Teaching and learning with a difference

T 06\_11 Managing Emerging Technologies for Socio-Economic Impact

T 06\_12 Organizational Behavior in a Digital Ecosystem: Challenges and Opportunities

## **SIG 07: International Management (IM)**

GT 07\_00 International Management General Track

### **INTERNATIONAL MANAGEMENT STANDING TRACKS**

ST 07\_01 Expatriate Management

ST 07\_02 SME Internationalisation - Advances and future perspectives

### **INTERNATIONAL MANAGEMENT 2016 TRACKS**

T 07\_03 International Competitiveness

T 07\_04 Management Research in the Arab Middle East - What's Now and What's Next?

T 07\_05 From Latin Europe to Latin America - What's new?

T 07\_06 Strategy, Management & Marketing in Africa

T 07\_07 The Dark and the Bright Side of Cross-Border M&A

T 07\_08 Corruption or Collaboration: The Implications of Cultural Practices for Global Business and Management

## **SIG 08: Managing Sport (SPORT)**

GT 08\_00 Managing Sport General Track

### **MANAGING SPORT STANDING TRACKS**

ST 08\_01 Sport Governance

ST 08\_02 Managing sport events and sport event tourism

### **MANAGING SPORT 2016 TRACK**

T 08\_03 Sport Innovation

## **SIG 09: Organizational Behaviour (OB)**

GT 09\_00 Organizational Behaviour General Track

### **ORGANIZATIONAL BEHAVIOUR STANDING TRACKS**

ST 09\_01 Team Performance Management

ST 09\_02 Human Resources Management

### **ORGANIZATIONAL BEHAVIOUR 2016 TRACKS**

T09\_03 Employee training, development, evaluation

T09\_04 Work Motivation, Leadership and Trust: Current Links and Challenges

T09\_05 Organisational Cognition: Theories, Applications and Advancements

T09\_06 Organizational Routines Excellence: Learning, Resilience and Sustainability Effects, Processes and Artifacts

T 09\_07 Legal economy, corruption and the grey area: the relationships with the organized crime (*co-sponsored with the Business for Society SIG-01*)

T 09\_08 Rethinking (Open) Collaboration? Distributed Networks, Open Innovation and Open Source as Emerging Organizational Models

## **SIG 10: Project Organising (PO)**

GT 10-00 Project Organising General Track

### **SIG 11: Public and Non-Profit Management (PM&NPM)**

GT 11\_00 Public and Non-Profit Management General Track

**PUBLIC AND NON-PROFIT MANAGEMENT STANDING TRACKS**

ST 11\_01 Management Research in Healthcare Organizations

ST 11\_02 Governance of Public and Non-Profit Organizations

ST 11\_03 Accountability, sustainability and ethics in public and non-profit sectors

**PUBLIC and NON-PROFIT MANAGEMENT 2016 TRACKS**

T 11\_04 Corporate Governance and Management of State-Owned Enterprises on Local, National and Regional Level

T 11\_05 Management and governance of culture and heritage

T 11\_06 Management and Governance in Tourism

### **SIG 12: Research Methods and Research Practice (RM&RP)**

GT 12\_00 Research Methods and Research Practice General Track

**RESEARCH METHODS AND RESEARCH PRACTICE STANDING TRACK**

ST 12\_01 Developing an Evolutionary Epistemology? Evolutionary Approaches in Management Research

**RESEARCH METHODS AND RESEARCH PRACTICE 2016 TRACKS**

T 12\_02 Computational and Mathematical Research Methods

### **SIG 13: Strategic Management (SM)**

GT 13\_00 Strategic Management General Track

**STRATEGIC MANAGEMENT STANDING TRACKS**

ST 13\_01 Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances

ST 13\_02 Business Ecosystems: Innovation Ecosystem in the Shared Economy

ST 13\_03 Strategic Processes and Practices

ST 13\_04 Competitive Dynamics: The Challenge of Unusual Contexts

ST 13\_05 Microfoundations of Strategy, Dynamic Capabilities and Knowledge mechanisms

ST 06\_02 Strategy and Business Model Innovation *(Co-sponsored with the Innovation SIG-06)*

**STRATEGIC MANAGEMENT 2016 TRACKS**

T 13\_06 Collaborative Strategies: Coopetition, Networks and Alliances

T 13\_07 The Paradox of Exploitation and Exploration: Social Network Theory Explanada

T 13\_08 Dynamics of Strategic Multi-Partner Network Management in Different Contexts

T 13\_09 Behavioral Strategy

T 03\_11 Model-Based Strategy Assessment in Virtual Environments for Sustainable Entrepreneurship *(Co-sponsored with the Entrepreneurship SIG-03)*

### **SIG 14: Tracks sponsored by the 2016 Conference Committee**

GT 14\_00 Conference General Track

T 14\_01 Next Management Theory

T 14\_02 Cooperation in the field of careers?

T 14\_03 Emergency Management and Organisational Resilience: Bridging the Theory-Practice Gap

## **II- Important Deadlines**

### **Conference:**

First announcement of Call for Papers:

**Deadline for paper submission:**

Notification of acceptance:

Early birds registration deadline:

Authors' registration deadline:

### **Doctoral Colloquium:**

Deadline for submissions to PhD Colloquium:

Notification of acceptance

**1 – 4 June 2016 (Workshops on 31 May)**

**25 September 2015**

**12 January 2016 (2 pm Belgian time)**

**15 March 2016**

**1 April 2016**

**12 April 2016**

**29 - 31 May 2016**

**27 January 2016**

**17 March 2016**

### III- Authors Guidelines

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

**RULE OF 3:** Please note that you may be listed as an author or co-author on up to 3 submitted papers but that each author can present only one paper at the conference (if 3 papers accepted at least 3 authors must be able to present in 3 parallel sessions and be registered in the conference)

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2016 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are asked and posted on a SEPARATED document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2016 website <http://www.euram-online.org/annual-conference-2016.html> as of 1 December 2015
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference.
12. If you submit a paper you agree to review at least two papers for EURAM 2016.

**For more information,** we invite you to visit the conference website <http://www.euram-online.org/annual-conference-2016.html> - Should you have any hesitation on which track to select for your paper, you may wish to contact a track chair by email to find the best fit for your submission.

We are very much looking forward to meeting you in Paris in 2016!

Best wishes,

*On behalf of the Conference Programme Committee (CPC) and the Local Organising Committee (LOC)*

[Julienne Brabet](#), Conference chair, Professeur en Sciences de Gestion, Université Paris Est Créteil (UPEC)

**Partnership :**

