



EFMD & EURAM Research Leadership Programme

Managing the Research Process in the 21st Century

22-26 April 2018 | Lisbon, Portugal

HOSTED BY



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Sunday 22 April 2018

19:30 – 21:30 **Welcome dinner**

Monday 23 April 2018 - Theme 1: Learning from Each Other

08:30 **Registration**

09:00 – 09:15 **Welcome & Opening**

- Álvaro Ferreira da Silva, Associate Dean for Research, Nova School of Business and Economics, PT
- Peter McKiernan, Academic Director of the Programme; Professor of Management, University of Strathclyde, UK
- Nadine Burquel, Director, Business School Services, EFMD, BE

09:15 – 10:00 **Keynote - European Research & Innovation Policy**

10:00 – 11:15 **The Research Strategy of Your School**

Participants present the research strategy of their school in a short in 6-8-minute pitch.

11:15 – 11:45 **Coffee break**

11:45 – 12:45 **The Research Strategy of Your School**

Participants present the research strategy of their school in a short in 6-8-minute pitch (cont.)

12:45 – 13:00 **Round Tables: Summing Up and Exchanging Views on Emerging Issues in School Research Strategies**

13:00 – 14:00 **Lunch**

14:00 – 15:00 **Research Strategy of Nova SBE**

- Miguel Pina e Cunha, President of the Faculty Council, Nova School of Business and Economics, PT

15:00 – 18:00 **The Future of Management Research in Europe in 2030 (FMRE project)** *Coffee break included*

18:00 **Free evening**

Tuesday 24 April 2018 - Theme 2: The Future of Management Research in Europe

08:30 **Walk to school**

09:00 – 10:00 **The Responsibility Turn in Management Research and Innovation (EFMD)**

- Peter McKiernan, Academic Director of the Programme; Professor of Management, University of Strathclyde, UK

10:00 – 11:00 The Future of Business Schools in Europe
• Thomas Durand, Chaired Professor, Strategic Management, le Cnam, FR

11:00 – 11:30 **Coffee break**

11:30 – 12:30 The Transition from Publishing to Exchange Driven Relationships
• Wilfred Mijnhardt, Policy Director, Rotterdam School of Management, NL

12:30 – 13:00 Exploring the New Faculty Qualifications Grid
• Wilfred Mijnhardt, Policy Director, Rotterdam School of Management, NL

13:00 – 13:30 **Lunch**

13:30 – 16:00 Visit to Business School in Lisbon

16:00 – 18:00 FMRE Project – Group Work

18:00 **Free evening**

Wednesday 25 April 2018 - Theme 3: Learning from the Competition

08:30 **Walk to school**

09:00 – 10:30 Benchmarking Research Performance

10:30 – 11:00 **Coffee break**

11:00 – 12:30 Publish or Perish

12:30 – 13:30 **Lunch**

13:30 – 14:30 EQUIS: The Future of Research in Accreditation
• Alfons Sauquet, Associate Director Quality Services, EFMD

14:30 – 17:30 FMRE Project – Group Work

18:00 **Free evening**

Thursday 26 April 2018 – Theme 4: Managing the Research Process

08:30 **Walk to school**

09:00 – 10:00 Managing Doctoral Success
• Fernando Anjos, Nova School of Business and Economics, PT

10:00 – 11:00 Managing Staff Performance
• Dorota Dobija, Programme Alumnae, Kozminski University, PL

11:00 – 11:30 **Coffee break**

11:30 – 12:30 Managing Publication Strategies
• Peter Møllgaard, Programme Alumnus, Dean of Research, Copenhagen Business School, DK

12:30 – 13:00 Managing Grant Activity (Horizon 2020)

13:00 – 14:00 **Lunch**

14:00 – 15:30 Group Work and Final Presentations of FMRE Project

15:30 – 16:30 Feedback Session and Closing Comments