



## **Collaborative SIG Track: 03 Entrepreneurship / 06 Innovation/ 13 Strategy**

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in a debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### **ST06\_02 Business Model Innovation (BMI)**

Collaborative Track of Strategy, Innovation and Entrepreneurship SIG's

#### **Corresponding Proponent:**

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#### **Short Description**

The phenomenon of business model innovation is of holistic nature, difficult to delimit, and its theorising is contingent on the business model concept (Foss and Saebi, 2016). Yet, despite the overall substantive research effort undertaken to understand the business model (Massa, Tucci and Afuah, 2017), resultant literature still fails to agree on a common interpretation of the concept. The ambivalent nature of the business model poses, in consequence, a substantive challenge for developing a theory on business model innovation (Spieth, Schneckenberg and Ricart, 2014). However, theory development on emerging phenomena involves prolonged periods of logical inconsistency and contradiction, and which relies on abstracting from various sources of evidence captured in actual business practice (Weick, 1995: 389). Likewise, the

business model topic attracts continued interest in business research and practice (Demil et al., 2015) In sum, business model innovation attracts a continued interest in both business research and practice, and it offers a wide range of avenues for further investigations on its various dimensions.

### **Long Description**

The phenomenon of business model innovation is of holistic nature, difficult to delimit, and its theorising is contingent on the business model concept (Foss and Saebi, 2016). Yet, despite the overall substantive research effort undertaken to understand the business model (Massa, Tucci and Afuah, 2017), resultant literature still fails to agree on a common interpretation of the concept. The ambivalent nature of the business model poses, in consequence, a substantive challenge for developing a theory on business model innovation (Spieth, Schneckenberg and Ricart, 2014). However, theory development on emerging phenomena involves prolonged periods of logical inconsistency and contradiction, and which relies on abstracting from various sources of evidence captured in actual business practice (Weick, 1995: 389). Likewise, the business model topic attracts continued interest in business research and practice (Demil et al., 2015) In sum, business model innovation attracts a continued interest in both business research and practice, and it offers a wide range of avenues for further investigations on its various dimensions.

Consequently, we call for papers providing theoretical perspectives on and/or empirical insights into business model innovation and its underlying processes. Questions/topics of interest include, but are not limited to the following:

- Conceptualising the concept of business model innovation
- Delineating evolutionary vs. adaptive business model innovation
- Linking antecedents and outcomes of business model innovation
- Individual and organisational capabilities and processes for (disruptive) business model innovation
- Organising for business model innovation
- Boundary conditions for business model innovation
- Competition and interaction among different business models / portfolio of business models
- Managerial cognition, dominant logics and business model innovation
- Alternative forms of business model innovations, such as sustainable and social business models
- Integrating stakeholders into business model innovation

### **Publishing Outlets:**

LRP - Long Range Planning; RDM - R&D Management Journal; JBR - Journal of Business Research

### **For more information:**

Contact the proponents above mentioned.

## Submission Deadline: 10 January 2018 (2 pm Belgian time)

### Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

### ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done online on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.