



## **Strategic Interest 12 – Research Methods and Research Practice (RM&RP)**

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### **ST12\_00 Research Methods and Research Practice (RM&RP)**

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#### **Proponents:**

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#### **Short Description**

Management academics' capability to turn research into action will depend on their ability to develop and apply appropriate methods to generate and interpret findings and to consider suitable theories to guide action for the application of that knowledge. The RM&RP track invites papers on all kinds of research methods, analytical techniques, epistemological and

ontological approaches, management theories. It also welcomes papers on the challenges faced by researchers including building trust, gaining access, co-creating knowledge with different stakeholders, working internationally, catering for different audiences and promoting positive impact.

### **Long Description**

Management academics' capability to turn research into action will depend on their ability to develop and apply appropriate methods to generate and interpret findings and to consider suitable theories to guide action for the application of that knowledge. The Research Methods and Research Practice track welcomes papers on any aspect of quantitative, qualitative and mixed methods of data collection and analysis, their application from any variety of epistemological and ontological positions and their use of different theories and logics in any management discipline. The track also encourages papers which draw upon intellectual contributions from other disciplines in order to challenge/innovate mainstream methods, practices and theories within the management discipline. Similarly, papers are also welcome on the application of new technologies including different research uses of the World Wide Web, research collaborations through different forms of digital and satellite technology, utilisation of various forms of audio-visual capture of data or new computer programs for analysis of data. Reflective pieces on specific epistemological, ontological and theoretical positions are also welcome as are submissions on suitable criteria for assessing work informed by those positions. Papers on challenges faced when seeking to operationalise research methods during field-research of international work-life and/or within work organisations are especially welcome. Examples of such challenges include, but are not exclusive to: building trust and gaining access, working cross-nationally/cross-culturally, catering for different audiences in addition to promoting positive impacts for managers and practitioners utilising different languages when conversing with research populations and audiences, facilitating the expression of the voice of those normally excluded from management research, adapting the format of findings to meet the needs of different audiences, coping with managerial approaches in academe including research quality audits and journal lists, and defining and promoting positive impacts – through establishing partnerships with non-academic partners as well as creating purposeful and exciting arenas for disseminating the knowledge produced by management scholars beyond the academic milieu.

### **Publishing Outlets:**

Authors of outstanding papers will be encouraged to submit them for consideration for publication in the forthcoming “Methodology Matters” section of the *European Management Review*.

### **For more information:**

Contact the proponents above mentioned.

**Submission Deadline: 10 January 2018 (2 pm Belgian time)**

## Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

### ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.