



Strategic Interest Group 12 – Research Methods, Theories, and Practices

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

T12_02 Management Theory

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Short Description

The Management Theory General Track invites contributions to the fields of management and organisation theory. Open to all paradigms, we welcome papers that address the general significance of theory in our fields or reappraise classical key concepts and their adequacy to the post-millennium context. Submission may be fascinated with smallest details or grandest narratives of management and organisation theory. We are also keen to hear from examples of theory in action as well as exemplars of theories that resist application. Yet another set of contributions might explore futures of management and organization theory. Management

Theory General Track is your track if you wish to meet and discuss with a theory-oriented, field experienced, and paradigmatically diverse group of researchers in management and organization.

Long Description

The Management Theory General Track invites contributions to the fields of management and organisation theory. Open to all paradigms, we welcome papers that address the general significance of theory in our fields or reappraise classical key concepts and their adequacy to the post-millennium context. Submission may be fascinated with smallest details or grandest narratives of management and organisation theory. We are also keen to hear from examples of theory in action or exemplars of theories that resist application. Yet another set of contributions might explore futures of management and organization theory, and it is our ambition to navigate rather than immediately (re)solve popular paradoxes and paradigmatic tensions in management and organisation theory. Last not least, we shall be glad to read how recent advances in management theory might inspire the development of new management practices and management consulting tools. Management Theory General Track is your track if you wish to meet and discuss with a theory-oriented, field experienced, and paradigmatically diverse group of researchers in management and organization. Topics of particular interest include, inter alia, the digital transformation of management and organisation theory; theory-driven design of management and organisation; problematisations, systematisations, or further developments of traditional key concepts of management and organisation theory; translations of and between management and organisation theories; and recent developments of management and organisation research methods and their influence on management and organisation theory. Selected papers will be invited for submission to partnering journals.

References:

- Alvesson, M. and Sandberg, J. (2012) Generating Research Questions Through Problematization, *Academy of Management Review*, Vol. 36 no. 2, pp. 247-271.
- Kociatkiewicz, J. and Kostera, M. (2016) Grand plots of management bestsellers: Learning from narrative and thematic coherence, *Management Learning*.
- Roth S., Clark C., Trofimov N., Mkrtychyan A., Heidingsfelder M., Appignanesi L., Pérez-Valls M., Berkel J., and Kaivo-oja J. (2017) Futures of a distributed memory. A global brain wave measurement (1800-2000), *Technological Forecasting and Social Change*, Vol. 118 No. April, pp. 307-323.
- Roth S., Sales A., and Kaivo-oja J. (2017), Multiplying the division of labor: functional differentiation of the next key variables in management research, *Systems Research and Behavioral Science*, Vol. 34 No. 2, pp. 195-207.
- Thompson, S. and Valentinov, V. (2017) 'The neglect of society in the theory of the firm: a systems-theory perspective', *Cambridge Journal of Economics*, doi:10.1093/cje/bew072.

Publishing Outlets:

Management Learning, Futures, Systems Research and Behavioral Science, European Journal of International Management, Kybernetes.

For more information:

Selected submissions to the Management Theory Tracks at EURAM 2016 have been invited to a forthcoming special issue of the Journal of Accounting and Organizational Change (CNRS 1*, ABS 2*, VHB 3*). We shall arrange for a similar opportunity for selected submissions to our track at EURAM 2018 in a journal listed in the CABS-Journal Ranking.

Submission Deadline: 10 January 2018 (2 pm Belgian time)

Authors Guidelines and Submission Deadline:

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

ONE PRESENTING AUTHOR PER PAPER SUBMISSION

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.

