



## **Strategic Interest Group 12 – Research Methods, Theories, and Practices**

<http://www.euram-online.org/annual-conference-2018.html>.

Dear EURAM members and friends,

With our theme **Research in Action**, we invite you to participate in debate about how we can use and develop our knowledge better so that solving problems and dealing with issues can become more effective. We look forward to receiving your submissions.

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### **T12\_03 Management Theory and Social Theory (Co-Organised by the European Sociological Association)**

#### **Corresponding Proponent:**

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#### **Proponents:**

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#### **Short Description**

If it is true that management theory is becoming a compendium of dead ideas (The Economist, 17.12.2016), then one action that would reverse the trend is the interaction of management research and its neighbouring disciplines. In this spirit, the European Academy of Management and the European Sociological Association are pleased to co-sponsor the *Management Theory and Social Theory* track at the European Academy of Management Conference 2018 in

Reykjavík, which invites theoretical and conceptual contributions from scholars with backgrounds in management, sociology, economics, and further social sciences. Interdisciplinary by nature, social theory provides a mirror in which to reflect both management science and its reflection theories, and the aim of this track clearly is to turn social theoretical feedback of all paradigmatic backgrounds into a source of inspiration for management theories of the 21st century.

### **Long Description**

If it is true that management theory is becoming a compendium of dead ideas (The Economist, 17.12.2016), then one action that would reverse the trend is the interaction of management research and its neighbouring disciplines. In this spirit, the European Academy of Management and the European Sociological Association are pleased to co-sponsor the *Management Theory and Social Theory* track at the European Academy of Management Conference 2018 in Reykjavík, which invites theoretical and conceptual contributions from scholars with backgrounds in management, sociology, economics, and further social sciences. Interdisciplinary by nature, social theory provides a mirror in which to reflect both management science and its reflection theories, and the aim of this track clearly is to turn social theoretical feedback of all paradigmatic backgrounds into a source of inspiration for management theories of the 21st century. Topics of interest include, amongst others, recent advancements in management sociology, business economics, or the history of management theory that provide critical updates to traditional management sagas (Kozminski 2015) or discuss baselines and boundary conditions of future management theories.

### **References:**

- Koźmiński, A. K. (2015) Management in the Time of “Generalized Uncertainty”: The Question of Relevance, *Management and Business Administration*, Vol. 23 No. 4, pp. 2-10.
- Roth S., Sales A., and Kaivo-oja J. (2017), Multiplying the division of labor: functional differentiation of the next key variables in management research, *Systems Research and Behavioral Science*, Vol. 34 No. 2, pp. 195-207.
- The Economist (2016) Management theory is becoming a compendium of dead ideas, December 17, 2016; originally published in the Business section of the print edition under the headline "Out with the old".
- Thompson, S. and Valentinov, V. (2017) 'The neglect of society in the theory of the firm: a systems-theory perspective', *Cambridge Journal of Economics*, doi:10.1093/cje/bew072.

### **Publishing Outlets:**

European Societies, *European Journal of International Management*, *Kybernetes*.

### **For more information:**

Selected submissions to the Management Theory Tracks at EURAM 2016 have been invited to a forthcoming special issue of the *Journal of Accounting and Organizational Change* (CNRS

1\*, ABS 2\*, VHB 3\*). We shall arrange for a similar opportunity for selected submissions to our track at EURAM 2018 in a journal listed in the CABS-Journal Ranking.

## **Submission Deadline: 10 January 2018 (2 pm Belgian time)**

### **Authors Guidelines and Submission Deadline:**

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

#### **ONE PRESENTING AUTHOR PER PAPER SUBMISSION**

Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, **an author can submit and present only one paper**. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2018 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. (Any submissions with author information will be automatically DELETED; author information and acknowledgements are to be included in a SEPARATE document).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the [European Management Review Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2018 website (open as of 1 December 2017: see <http://www.euram-online.org/annual-conference-2018.html>.)
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference. A presenting author can only present one paper at the conference.