



SIG 11 - PM&NPM - Public and Non-Profit Management

With our theme **Exploring the Future of Management: Facts, Fashion and Fado**, we invite you to participate in the debate about how to explore the future of management. We look forward to receiving your submissions.

ST11_03 - Management and governance of culture, heritage and tourism

Proponents:

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Short description:

The applications of management to the culture, heritage and tourism is a subject that has gained an increasing relevance over the last decade. Despite such a growing body of literature, we believe that the understanding of this issue is still limited and that there are several managerial and organizational challenges worth to be investigated. Thus, the aim of this track is to contribute to extant debate by encouraging scholars to discuss about new lines of inquiry, and widen the overall spectrum of perspectives, methodological tools and expected contributions to extant literature.

Long description:

The management and governance of culture, heritage and tourism are subjects that have gained an increasing relevance at the academic level over the last decades. In line with such a surge of interest, this track aims at contributing to extant debate by encouraging scholars to discuss about new lines of inquiry, and gathering theoretical and empirical contributions addressing both the general topic of management and governance of culture, heritage and tourism and its more specific issues. Because of the highly complex nature of the phenomenon of interest, the drivers of the analysis should be the management and governance processes in capturing and explaining the full gamut of complexities present in such dynamics. Moreover, an interesting focus could be the role of public and private actors' actions, as well as the way they interact with each other to achieve their own/collective outcomes, in shaping the management and governance either at an organizational or system level.

In line with the general aim, we are particularly interested in studies seeking to tackle the complexity of the management and governance of the culture, heritage and tourism from different theoretical perspectives and with different methodological approaches.

Specific topics to be addressed include but are not limited the following:



- Management of cultural organizations;
- Destination management;
- Territorial governance;
- Collaborative governance and networking management;
- Managing change in cultural organizations;
- Tourism and culture in the digital era (Web 2.0 tools, ICT, etc.);
- Public policies and regulatory process;
- Sustainable tourism;
- HRM practices in cultural organizations;
- Managing creative talent;
- Cultural entrepreneurship.

Moreover, it is suggested to give attention to specific categories of actors, such as politicians (seen as enabling actors for territorial development); institutional entrepreneurs (seen as actors able to lead efforts to identify political opportunities, frame issues and problems, and mobilize constituencies); Institutions (such as Public Authorities, Universities, R&D Centres, etc.) in order to better understand how their preferences and choices could influence strategic “goal setting” processes.

We are open to a diverse set of theoretical and empirical methodologies as well as to a range of empirical settings. Both qualitative and quantitative empirical approaches as well as conceptual and theoretically focused contributions are welcomed.

Keywords:

Cultural industries
Creative industries
Arts management

Publication Outlet:

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AUTHORS GUIDELINES

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