



SIG 04 - FABR - Family Business Research

With our theme **Exploring the Future of Management: Facts, Fashion and Fado**, we invite you to participate in the debate about how to explore the future of management. We look forward to receiving your submissions.

T04_04 - Family Entrepreneurship, Entrepreneurial Families, Goals and Values in Family Business

Proponents:

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Short description:

We welcome submissions investigating the nexus of family and entrepreneurship. Family members are entrepreneurial actors undertaking activities, which lead to family business renewal and expansion, and often contribute to the sustainable development of both firms and the wider context (e.g. local community). In the context of this focus, we also invite authors to consider the role of 'values', 'goals', and 'diversity' as possible antecedents or contextual factors affecting entrepreneurial families' behavior, their risk-taking attitude and their entrepreneurial endeavors.

Long description:

The track on "Family Entrepreneurship, Entrepreneurial Families, Goals and Values in Family Business" aims to welcome submissions investigating the nexus of family and entrepreneurship, as well as the contingent role of values and goals of entrepreneurial families. Family members are entrepreneurial actors undertaking activities, which lead to family business renewal and expansion (Nordqvist and Melin, 2013). The activities that entrepreneurial families undertake can be instrumental not only to the growth of family businesses, but also to the social or economic development of the wider context (e.g. the local community) (Le Breton Miller & Miller, 2016).

In the family business, there is frequently an overlap between family values and business values (Astrachan, Klein, and Smyrnios, 2002), while there is much goal diversity as a direct consequence of the intersection between the family, ownership, and business systems (Kotlar and De Massis, 2013). Values and goals are not only sources of diversity in the family business but also key determinants of outcomes such as firm renewal and entrepreneurship (Chrisman, Sharma, Steier, and Chua, 2013). Studying the role of values, goals, and diversity in family business can help enhance our understanding of the antecedents and



contextual factors affecting entrepreneurial families' behavior, their risk-taking attitude and their entrepreneurial endeavors.

We solicit authors to submit empirical, conceptual, and literature review contributions. Adoption of various theoretical and methodological approaches are welcome as well as submissions by interdisciplinary, international and mixed industry-academic teams.

Themes include, but are not limited, to

- the family institution's role in the processes and outcomes of entrepreneurship;
 - the dynamics (of) and interactions (among) the controlling families, the business entities and the individual family members in strategic renewal (SR) and corporate venturing (CV) in the context of Family Business;
 - how entrepreneurial families develop and nurture their symbolic, cultural and social capital to support entrepreneurial activities;
 - the rites that help to constitute the family as a unit and to enforce 'family feelings' that generate devotion, generosity and solidarity among the family members;
 - how entrepreneurial orientation is transferred into the family;
 - the influence of simultaneous participation of family members across generations on entrepreneurial orientation;
 - the influence of gender in developing, renovating and transferring entrepreneurial spirit;
 - family business ethics and the influence of family values on business entrepreneurial initiatives;
 - values in family business and goal setting and pursuit, including economic and non-economic goal structures as antecedents of family entrepreneurship.
- goal diversity in family business and its influence on family entrepreneurship

Keywords:

Family Entrepreneurship
Family Business
Entrepreneurial family
Values
Ethics
Diversity

Publication Outlet:

Books publishers interested to welcome books on Family Business (ie: Edward Elgar, Palgrave Mc Millan, Emerald, etc.)



Special issues that may welcome the track's best papers in academic journals as Journal of Family Business Strategy, Family Business Review,

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AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2019/author-s-guidelines.html>