



SIG 11 - PM&NPM - Public and Non-Profit Management

With our theme **Exploring the Future of Management: Facts, Fashion and Fado**, we invite you to participate in the debate about how to explore the future of management. We look forward to receiving your submissions.

T11_04 - Behavioral Public Administration & Behavioral Accounting

Proponents:

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Short description:

Following the emerging perspective of behavioral public administration scholarship, this track specifically welcomes studies that employ novel experimental and/or behavioral methods to advance our understanding of and provide innovative solutions to both traditional and newly arising concerns in public and non-profit management.

For instance, we strongly encourage work on applied behavioral sciences in context (e.g. nudging, performance information use), the role of social psychology for accounting and accountability, replications of prior experimental studies, as well as novel experimental research designs (including lab, field, and survey experiments) prepared for peer feedback prior to data collection.

Long description:

Introducing this new track to the SIG 11 at the EURAM 2019 conference, we want to encourage scholars to follow the conference's overall theme by "Exploring the Future of Management" with special attention given to the management of public and non-profit organizations from the perspective of social psychology and behavioral economics: How does behavioral science relate to public and non-profit sector accounting and accountability? What are the cutting-edge methods in our field and how can we learn from each other to create usable knowledge? What are potentials and challenges of a behavioral perspective for areas like public sector accounting (where one emerging research focus is the use of performance information)?

To this end, we welcome studies that employ novel experimental and/or behavioral methods to advance our understanding of and provide innovative solutions to both traditional and newly emerging concerns in public and non-profit management. For instance, we strongly



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Subjects of interest include – but are not limited to – the following:

- Methodological advancements in public and non-profit management research, especially regarding (quasi-) experimental approaches and innovative methods;
- The role of social psychology and behavioral economics for public and non-profit theory building in management research;
- Experimental research into the micro-foundations of accounting and accountability in the public and non-profit sectors.

Keywords:

Behavioral Public Administration
Accounting
Accountability
Experimental Research
Social Psychology
Behavioral Economics

Publication Outlet:

Journal of Behavioral Public Administration
Public Administration Review
Behavioral Research in Accounting

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AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2019/author-s-guidelines.html>