The way business is conducted has changed and will likely continue to change dramatically. Digitalization and automation have already changed and will continue to alter the nature of competition and the nature of doing business in general. Yet, the dramatic shifts in the business landscape set the stage for new opportunities and challenges for research on strategic leaders. In light of these fundamental changes, we need to revisit the existing knowledge, explore new phenomena, and develop new theories in order to advance our understanding of what top management teams (TMTs) and influential individuals do and what the potential effects on businesses are.

Pressing research questions that arise include the following: How does the composition, structure, and processes of TMTs change in the digital age, for example, the emergence of new TMT member roles, such as chief digital officers (CDO), and the co-location and mobility of TMT members? What is the (changing) nature of strategic leadership work, decisions, and actions in times of digitalization, automation, and robots? How does big data and analytics influence the tasks, decisions and actions of TMTs? What are the roles of emotions, feelings, and other “human” traits in TMT decisions and effects in the age of big data, and analytics? How do TMTs function in different contexts, for example, in different geographies and types of organizations, such as business enterprises, non-profit organizations, international organizations, and broader business ecosystems, alliances, and networks? In addition, there is a great potential for TMT research to benefit from new methodological advances that are facilitated by the digital age, including the use of big data and new analytical methods such as neuroscience that allow us to gain a deeper understanding of the characteristics, personality, and impact of strategic leaders.

The aim of this workshop is to open up the discussion and determine to what extent emerging avenues and trends in the digital age can guide UE scholars towards novel research questions, and to explore the implications of these trends for data collection and methodology.

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For more details, see the website of the TMT Workshop:
http://www.eiasm.org/frontoffice/event_announcement.asp?event_id=1313