Call for Posters: Conference on
“Women in the Digital Future: Breaking through Stereotypes”,
December 7th 2018 at Technical University of Munich, Germany

Dear colleagues,

We invite you to submit posters on studies on (gender) stereotypes, STEM and digitization for presentation at the conference “Women in the Digital Future: Breaking through Stereotypes” on December 7 2018 (9.15 – 17.30) in Munich, held by the Chair for Strategy and Organization (Prof. Dr. Isabell M. Welpe) of TUM School of Management, Technical University of Munich.

Motivation
The subject area around gender stereotypes in the areas of STEM and digitization, but also stereotypes connected with age, origin, etc., has so far focused on the identification of stereotypes. Many economic and political resources have been invested to repeatedly demonstrate (the same) stereotypes about gender and other social characteristics within STEM and digitization. However, there are relatively few approaches to developing strategies to overcome stereotypes. Effective strategies and ideas to change stereotypes must be applied in education, the media, science and business – however, we need new, concrete measures and concepts to overcome stereotypes.

In order to contribute to the development of such ideas, strategies, measures and concepts, the Call for Posters invites submissions on the following topics, among others:

Possible topics for poster submissions:

- What concrete measures can be taken to reduce stereotypes in the media, education, science and business (large companies, start-up scene) in general, and gender, age and origin stereotypes in STEM and digitization in particular?
- How are stereotypes and concepts about gender, age, origin, etc. changing in the age of digitization?
- What concrete opportunities and challenges for gender justice result from digitization? Which solutions or countercurrents do we already know?
- Which cultural or international differences exist? Will the digital future generally become a "Boys Club" like in large parts of Silicon Valley?

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[Logo of TUM]
[Logo of Bundesministerium für Bildung und Forschung]
[Logo of MINT WORK]
How can educational institutions and companies make careers in STEM more attractive for women and promote women in these careers effectively, with discernible results?

**Modalities:**

**Deadline for submissions:** 15 August 2018

Please send an abstract (max. 500 words) plus title and author information (name, institution(s), order) to Stefan Fischer: stefan.b.fischer@tum.de

Detailed information on conference participation (which is free) will be provided after acceptance.

**The conference:**

The conference is going to run in Munich all-day (9.15 – 17.30) on Dec. 7 2018 with two coffee breaks and an extended lunch break where poster presentations will take place. The conference sessions will combine presentations and panel discussions with participants from academia, politics, business and society on how stereotypes can be overcome in media, education and business.

Prof. Hannah Riley Bowles of John F. Kennedy School of Government, Harvard University, will give the key note speak. Other confirmed speakers include Prof. Gijsbert Stoet of Leeds Beckett University (UK) and Prof. Petra Schwille, Director at the Max-Planck-Institute of Biochemistry (Germany).

Most of the sessions and presentations will be in German. A translation service into English will be provided. Participating the conference is free.

You can register for the conference without submitting a poster by emailing Stefan Fischer: stefan.b.fischer@tum.de (first come, first served).

We hope to welcome you at our conference.

Kind regards,

Prof. Dr. Isabell M. Welpe, Thomas Sattelberger (MINT Zukunft e.V.), Dr. Prisca Brosi and Stefan Fischer

**More information:**

Chair for Strategy and Organization: [https://www.strategy.wi.tum.de/en/strategy/](https://www.strategy.wi.tum.de/en/strategy/)

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