CALL FOR CHAPTERS

Book Series: Open Innovation: Bridging Theory and Practice

Edited Book: Psychological Perspectives in Open Innovation

Guest Editors

- Mr. Hardik Bhimani, RMIT University, Melbourne, Australia
- Prof. Dr. Anne-Laure Mention, RMIT University, Melbourne, Australia

Call for Chapters

- Proposals submission deadline: December 30th, 2018
- Feedback: February 15th, 2019
- Full chapters due: April 15th, 2019
- Feedback, revision and full chapter final submission due: July 15th, 2019

Book Series Editors

- Prof. Dr. Anne-Laure Mention, RMIT University, Melbourne, Australia
- Prof. Dr. Marko Torkkeli, Lappeenranta University of Technology, Finland

Open Innovation: Bridging Theory and Practice Book Series brings together research on emerging topics related to open innovation, underlining the multifaceted and multipolar nature of this paradigm, within innovation management research. It aims at synthesizing views, insights and foresights from academia, practice and policy-making while unveiling multi- thematic peculiarities both on finer-grained and unexplored topical themes of open innovation. This respective book series shall provide researchers, students, practitioners, and industry leaders with research highlights surrounding the innovation management discipline.

Edited Book Objective

With the backdrop of 3 Os (Open Science, Open Innovation, Open to the World) promoted by recent global policy and practice developments, evidence abounds the expanding recognition of the human-side of open innovation (Salampasis & Mention, 2017). Harnessing societal value from public and private investments in open innovation is now ever so important. Time is thus right to gain deeper understanding of interactions and exchanges in open innovation by analysing the individualised and socially-patterned decisions and behaviour in open innovation from a psychological point of view.

This book will bridge critical gaps in conceptualizations and methodologies veiling the scientific and practice community due to their focus on structural factors. As such, disparate strands of research from multiple disciplines (strategy, open innovation, psychology) will be integrated in an incisive, reflexive and co-ordinated manner to bring about a pervasive shift in the state of the open innovation knowledge.

Precisely, the book will act as a dynamic crucible, bringing together and synthesizing views from academia, practice and policy, while at the same time, will offer an up-to-date view, perspectives and vision of human psychology within the open innovation paradigm. The book will ultimately integrate a much wider range of decision-making issues, while promoting the development of an
unprecedented range of state-of-the-art laboratory and field methods to analyse psychological perspectives in open innovation. Thus, this book will bring the topic of psychology in open innovation into the spotlight and serve as a catalyst for behavioural strategy and policy matters.

**Target Audience**

The target audience of this book include the open innovation and behavioural strategy researchers, organisational psychologists, university teachers, university students, and institutions, companies and policy-makers whose goals are to understand and appreciate the integrative role of human psychology in the quest of solving societal challenges through open innovation.

**Recommended Topical Themes**

Contributions are welcome from academic researchers, junior faculty, open innovation professionals, organisational and cognitive psychologists, policymakers, entrepreneurs and intrapreneurs, adopting a variety of research methods (laboratory and field experiments, focus groups, interviews, surveys, ethnography, observations and theoretical conceptualisation).

Submissions *addressing the behaviour and/or performance* in open innovation projects and programs can revolve around the following (non-exhaustive) topics:

- **Individual psychology in open innovation**
  - Role of attitude, perception, awareness, subjective reality
  - Role of mental capacities (reasoning, intelligence, working memory)
  - Role of cognitive processes (mindfulness, learning, thinking)
  - Role of emotions, ambivalence and purposeful behaviour
  - Role of personality traits and biological models

- **Social psychology in open innovation**
  - Social coping and social affect
  - Role of self-identity, social thinking and social cognition
  - Role of favouritism, stereotyping and negative behaviours
  - Role of culture, spirituality and life tasks (love, community, work)
  - Conflict, cooperation, morality and fairness

- **Abnormal psychology in open innovation**
  - Links between mental disorders, ideation and open innovation practice
  - Role of anxiety, mood and compulsive behaviour

**Submission Procedure**

Researchers, industry leaders, policy-makers, psychologists and practitioners are invited to submit on or before December 30th 2018, a chapter proposal of 1,000 words and 5 keywords clearly explaining the mission and concerns of the proposed chapter.

Authors of accepted proposals will be notified by February 15th 2019 about the status of their proposals and sent chapter guidelines. Full chapters are expected to be submitted by April 15th 2019.

All submitted chapters will be reviewed on a double-blind review basis. Contributors may also be requested to serve as reviewers for this project.
Note: There are no submission or acceptance fees for manuscripts submitted to this book publication. All manuscripts are accepted based on a double-blind peer review editorial process.

Publisher

- This edited book is scheduled to be published by World Scientific Publishing.
- For additional information regarding the publisher, please visit here.
- For additional information regarding the Open Innovation Book Series, please visit here.
- This publication is anticipated to be released at the onset of 2020.

Important Deadlines

- December 30th 2018: Proposal deadline
- February 15th 2019: Acceptance notification
- April 15th 2019: Full chapter submission
- April 15th - June 15th 2019: Review process
- June 15th 2019: Review results/comments returned
- July 15th 2019: Revised chapter final submission

Inquiries

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About the Guest Editors

Hardik Bhimani is a researcher, particularly examining the interaction between human psychology and innovation, which considering where you are reading this, makes perfect sense. He is best known for developing The Open Innovation Game, a laboratory instrument to test and re-test the human-side of innovation. This feat has won him the ‘Best PhD project’ from the international R&D Management community and allowed him to showcase his work at prestigious innovation management and strategy events. A student for life, Hardik has so far achieved academic qualifications in information technology, psychology and applied finance, with a PhD in management (behavioural innovation) underway. Hardik also believes in sharing knowledge and his pragmatic approach to teaching has won him multiple ‘Good Teaching’ awards at RMIT University. On a personal note, he claims to do his best work between midnight and dawn at home in his Melbourne garden. Besides, he loves the sight of rolling countryside hills, the smell of rain on mud, and is a self-proclaimed poet. You can get to his tweets and LinkedIn stories by clicking the links below (connection requests are welcome and sincerely appreciated).
LinkedIn: https://www.linkedin.com/in/hardikbhimani/
Twitter: https://twitter.com/purposeb4plan
Prof. Dr. Anne-Laure Mention is the Director of the Global Business Innovation Enabling Capability Platform at RMIT, Melbourne, Australia. She is also a Professor at the School of Management at RMIT, Melbourne; a visiting professor at Université de Liège, Belgium and the Deputy Head of the Centre d’Évaluation de la Performance des Entreprises and a visiting professor at Tampere University of Technology, Finland. She holds several other visiting positions in Europe and Asia. Anne-Laure is also one of the founding editors of the Journal of Innovation Management, and the Deputy Head of the ISPIM Advisory Board. She is the co-editor of a book series on Open Innovation, published by World Scientific/Imperial College Press. Her research interests revolve around open and collaborative innovation, innovation in business to business services, with a particular focus on financial industry and FinTech, technology management, and business venturing. She has been awarded the prestigious IBM Faculty Award twice for her research on innovation.

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