



EFMD



BRUSSELS, BELGIUM

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# Research Leadership Programme – Cycle 6

Designed for Potential and Current Research Directors

18 – 21 Oct 2016  
7 – 9 Dec 2016



## Purpose of the Programme

To exchange, develop and apply knowledge and experiences to improve the role of potential and current research directors.

## Aim of each module

### Module 1: The Context of Management Research

Contrasting types of Schools and research policies, creating the research context, innovating in the research context, the context of management education in Europe, designing effective strategies to match the context, discovering the EU research agenda; including a visit to the EU Commission to meet the funding bodies

### Module 2: The Content and Process of Management Research

Designing the complete research package-content and process issues, managing strategies for with rankings and ratings, discovering benchmarks, examining the research strategies of competitors, operationalising the doctoral research programme, questioning the editors of academic journals, managing academic under-performance, deciding on what is responsible research, investing in professionalism and integrity

## Format

Presentations, round table debates, interactive activities, visits and networking dinners.

**Academic Facilitator:** Peter McKiernan, Professor of Management, Strathclyde Business School

## Past speakers

Friedrich-Alexander, Universität Erlangen-Nürnberg; John Bessant, University of Exeter Business School; Bob Galliers, Bentley University; Ben Martin, University of Sussex; Wilfred Mijnhardt, Rotterdam School of Management; Kathrin Möslin University of Erlangen-Nuremberg; Simon Pickard, ABIS; Joan Ricart, IESE Business School; Filip Roodhooft, Vlerick Business School; Domenico Rosseti, European Union; Ammon Salter, Imperial College; Gordon Shenton, EFMD; Kenneth Starkey, Nottingham University Business School; Jonathan Wareham, ESADE; Colin Williams, Sheffield University; David Wilson Open University.

## Alumni

Over **70 participants** to date from Belgium, Colombia, Egypt, Estonia, Finland, France, Germany, Hungary, Ireland, Italy, Lithuania, The Netherlands, Peru, Poland, Portugal, Russia, Spain, Sweden, UK, and New Zealand.

## Dates 2016

**Module 1:** 18 – 21 October

**Module 2:** 7 – 9 December

The first module begins with dinner at 19:30 on the first day finishes at 14:30 on the last day.

The other module start at 09:30 on the first day and finish at 14:30 on the last day.

Attendance is required at all Two modules

## Venue 2016

EFMD premises, Brussels, Belgium

Taking advantage of being in Brussels, the programme will give participants a perspective on EU policy developments in research and innovation and the opportunities offered under the current Horizon 2020 programme. Also, participants will enjoy a practical visit and tour of a local Business School.

## Fees\*

**Early bird rate until 29 July 2016:**

EFMD/EURAM members: 3.500€ + 21% VAT

Non-members: 4.000€ + 21% VAT

**Normal fee from 29 July 2016:**

EFMD/EURAM members: 4.000€ + 21% VAT

Non-members: 4.500€ + 21% VAT

\*Fees include coffee breaks, lunches and dinners.

## Contacts

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[www.efmd.org](http://www.efmd.org)

[www.euram-online.org](http://www.euram-online.org)

## Testimonial

*“The Research Leadership Programme was a great opportunity to gain a better understanding of how to develop and implement a research strategy in a business school context. The chance to network and share ideas with colleagues facing similar challenges was rich and very useful and something that has helped us at Grenoble Ecole de Management refine the coherence of our strategy for research and that for the school overall.”*

**Mark Smith**, Dean of Doctoral School, Grenoble Ecole de Management