

# 2017

# February

EURAM *newsletter*

## LETTER FROM THE PRESIDENT

Dear colleagues and friends,

In this so-called post truth era, there is an ever-increasing need for creating reliable knowledge and socially-responsible science. EURAM is pursuing this cause and actively collaborating with different institutions in that direction. In our 2017 Conference in Glasgow we will have two fantastic plenaries reflecting this perspective. In the first one we will address responsible research in business and management. In the second one we will focus on the changing political landscape in Europe. Besides these, there will also be many other thought provoking-activities organised by Strategic Interest Groups. Soon you will see the details on our webpage. I invite you to start preparations to join us in these inspiring and insightful events in June!

This year we have introduced new activities and awards to expand the role of EURAM in management research, education and practice. Our Vice President Research Yehuda Baruch together with our Strategic Interests Groups have introduced the EURAM Best Book Award. I would like to thank them all for this initiative! Please do not hesitate to nominate books that make outstanding contributions to the management discipline.

As we are championing responsible science and research we also look for ways of transferring this knowledge into practice. We are developing ideas to create sound links between academic work and practice that we hope to share with you during EURAM 2017 Conference in Glasgow.

This year we will have several elections. The first one is the election for the President Elect of EURAM. In the next few weeks, you will receive information about the candidates and will be able to vote for the next EURAM President. We will also elect national representatives for Brazil, Canada, Greece, Ireland, Japan, Switzerland and Turkey.

You are most welcome to volunteer for these positions or nominate a colleague and express your voice.

European  
Academy of  
Management

# EURAM

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We are now close to the end of the reviewing process for our annual conference. I would like to thank all our colleagues who have been involved in this important activity that adds significant value to our conference.

Sibel Yamak  
**President**  
**European Academy of Management**



news  
from

@Headquarters  
and beyond

Supporting a  
Community of  
European

Engaged  
Management

Scholars

## EURAM Book Award

EURAM leadership has decided to introduce a "Best Book of the Year" EURAM Award. This award will be accompanied with a cash prize of €2500. The award will be granted annually to a scholarly authored book in the general field of management studies (single or multiple authored). Only scholarly books/monographs (not edited books or textbooks) may be nominated. The language of the book should be English (in the future we hope to extend this to more languages). Date of publication must be the last year before the conference (for 2017: books with 2016 as year of publication). All fields of management are included.

A nomination for a book can be made either by any SIG, or by any individual, including self-nominations. At least one of the authors of the nominated book should be either a current member of EURAM or become a member in order to accept the Award.

There is no formal nomination form, but the document should be no longer than 600 words (plus a short cover letter).

Nominations should be submitted to VP Research via email ([y.baruch@soton.ac.uk](mailto:y.baruch@soton.ac.uk)) by end of February. A designated committee will choose the winner, based on the criteria of scholarly impact – rigor and relevance of the book – with consideration for the 'European' element of the book.

The winner(s) will be announced at the EURAM Conference.



## EURAM 2016 PAPERS PUBLISHED IN THE AMERICAN REVIEW OF PUBLIC ADMINISTRATION

Giacomo Manetti, Marco Bellucci and Luca Bagnoli (University of Florence) have recently published an article in the The American Review of Public Administration. The study, presented at EURAM 2016 in Paris, analyzes the use of social media, in particular Facebook and Twitter, by a sample of Canadian and American public transport agencies as mechanisms of public information and stakeholder engagement. Through a quantitative content analysis of the contents published by these agencies, the study suggests that a broader use of these mechanisms can create new opportunities to improve transparency and, indirectly, also the quality of the services offered by agencies.

URL

<http://journals.sagepub.com/doi/abs/10.1177/0275074016649260>





## PROJECT MANAGEMENT INSTITUTE ANNOUNCEMENTS

### NOMINATION FOR PMI ACADEMIC AWARDS

The nominations for [PMI Academic Awards](#) are open through 1 March 2017, and include:

- [David I. Cleland Project Management Literature Award](#) – Recognizes author(s) of a book published in 2016 that advances project management knowledge, concepts, and practice.
- [Scholar-Practitioner Award](#) – Recognizes individuals for excellence in the conduct or advancement of academic research and the adoption or adaptation of research into practice.
- [Research Achievement Award](#) – Recognizes individuals whose work has advanced the concepts, knowledge, and practices of project management through a published body of academic research.

[Teaching Excellence Award](#) – Recognizes an individual faculty member for excellence in teaching project management as well as their strong commitment to improving and enhancing project management curricula in higher education.



### CASE WRITING COMPETITION: CALL FOR CASES NOMINATION FOR PMI ACADEMIC AWARDS

Scholars and/or practitioners are invited to submit innovative cases, with instructor's manual, focused on managing projects. This year's theme is project management and creating value for stakeholders. Your case entry may focus on the use of project management as an organizational force in any context. [Get the detailed submission guidelines and eligibility requirements here](http://www.pmi.org/learning/academic-research/case-writing-competition?spMailingID=27658188&spUserID=NDU0NTlyODgxNjc2S0&spJobID=964882792&spReportId=OTY0ODgyNzkyS0) (http://www.pmi.org/learning/academic-research/case-writing-competition?spMailingID=27658188&spUserID=NDU0NTlyODgxNjc2S0&spJobID=964882792&spReportId=OTY0ODgyNzkyS0). Deadline for case submission is 1 May 2017.



### PMI SPONSORED RESEARCH PROGRAM REQUEST FOR PROPOSAL OPENS 1

PMI research grants support new academic research with the intent to advance knowledge in project, program and portfolio management. [The 2018 RFP for Sponsored Research](http://www.pmi.org/learning/academic-research/sponsored/application-guidelines?spMailingID=27658188&spUserID=NDU0NTlyODgxNjc2S0&spJobID=964882792&spReportId=OTY0ODgyNzkyS0) opens 1 February 2017 with a submission deadline of 25 April 2017. Eligibility and Guidelines are available [here](http://www.pmi.org/learning/academic-research/sponsored/application-guidelines?spMailingID=27658188&spUserID=NDU0NTlyODgxNjc2S0&spJobID=964882792&spReportId=OTY0ODgyNzkyS0) (http://www.pmi.org/learning/academic-research/sponsored/application-guidelines?spMailingID=27658188&spUserID=NDU0NTlyODgxNjc2S0&spJobID=964882792&spReportId=OTY0ODgyNzkyS0) but are subject to change when the official RFP is posted.



## CEEMAN ANNOUNCEMENTS

### CEEMAN BECOMES FULL MEMBER OF INQAAHE AND AFFILIATE MEMBER OF ENQA

CEEMAN has become a full member of the International Network for Quality Assurance Agencies in Higher Education (INQAAHE) and affiliate member of ENQA. Membership in both networks is especially important for CEEMAN **International Quality Accreditation (IQA)** due to its context driven accreditation approach, the possibility to strengthen cooperation with national accreditation agencies and possibilities of joint accreditation procedures in the field of management education. CEEMAN IQA promotes **excellent management education** which is **responsive, relevant and responsible** to the needs of the society and these memberships will allow CEEMAN to become an important partner in terms of promoting responsible and relevant higher education.

<http://www.ceeman.org/accreditation>



### CEEMAN RESEARCH “MANAGEMENT AND LEADERSHIP DEVELOPMENT NEEDS IN DYNAMICALLY CHANGING SOCIETIES”

The goal of the research project is to strengthen cooperation between management schools and business, to get insights, ranging from current and future business challenges, management and leadership skills and knowledge for students and graduates, to the missing links between management education and the corporate world. Preliminary findings show that the main challenges and the main constants of the business today are transformation and change on one side and needs for innovative business models on the other. The research findings will be presented and published in a book that will feature country-specific reports as well as a cross-country report and recommendations on how to better align educational offerings to the needs of companies and be more relevant.

<http://www.ceeman.org/news>



### SUPPORTING FACULTY DEVELOPMENT AND ENGAGEMENT IS CRUCIAL FOR INSTITUTIONAL SUCCESS

CEEMAN International Management Teachers Academy, IMTA, provides a unique opportunity for faculty members of management education institutions to talk about their teaching experiences, ideas, best practices, and hear about latest developments in the field. IMTA also provides space to experiment in a safe environment with support of mentors and colleagues. The 2017 edition of IMTA will take place from 11-22 June in Bled, Slovenia. Join the international group of participants and world-renowned faculty from some of the best management schools in the world.

[www.ceeman.org/imta](http://www.ceeman.org/imta)



## GENERAL ANNOUNCEMENTS

### XXXVIII ITALIAN CONFERENCE - "NEW TRENDS" IN BUSINESS ECONOMICS AND MANAGEMENT STUDIES

#### REWRITING THE RELATIONSHIP BETWEEN BUSINESS AND SOCIETY

The AIDEA 2017 National Conference wants to be a fruitful forum to discuss and exchange ideas about the future trends of Business Economics and Management Studies, especially in light of the profound and disruptive transformations in technological, political and socio-economic contexts in recent decades.

The Conference will be held in Rome, hosted by the "Università degli Studi Roma Tre", **September 14th- 15th, 2017.**

For information on the Conference: <http://www.academiaaidea.it/wpaidea/wp-content/uploads/2017/01/CFP-AIDEA-2017-ENG.pdf>

#### Deadlines

**Opening of paper submission:** February 15<sup>th</sup>, 2017

**Deadline for paper submission:** May 15<sup>th</sup>, 2017

**Notification of Conference Acceptance:** July 15<sup>th</sup>, 2017

**Deadline for authors' registration** (for the inclusion in the program): July 31<sup>th</sup>, 2017

**Early-bird deadline:** July 31<sup>th</sup>, 2017

**Deadline for submission of final text:** July 31<sup>th</sup>, 2017

**Communication of final program:** August 20<sup>th</sup>, 2017



### POSTDOCTORAL RESEARCH AT UNIVERSITY OF BARCELONA

As of October 2016, the Department of Business of the University of Barcelona has been joined by Elio Shijaku who pursued his PhD studies in Business Economics at the Autonomous University of Barcelona. He has been Visiting Researcher at the Bocconi University (Milan) and FPI Research Fellow at the Autonomous University of Barcelona. Elio, in his new position as Postdoctoral Researcher, is now part of the teaching and research staff of the Faculty of Economics and Business.

" <http://www.ub.edu/ubbusiness/Researcher/shijaku-elio/>"



### IMPROVING THE GOVERNANCE OF LARGE INFRASTRUCTURE PROJECTS: THE CREATION OF KHEOPS

Created in June 2016, [KHEOPS](#) is an international research consortium which develops *leading-edge knowledge* on the governance and the management of large infrastructure projects by pooling multidisciplinary and multisectorial expertise. KHEOPS is a forum for cooperation between decision makers and knowledge producers to improve the societal integration of infrastructure projects. KHEOPS' international links allow to develop knowledge with broader perspectives for businesses.

KHEOPS Executive Director, Professor Nathalie Drouin, has been recently nominated as the Editor-in-Chief of the [International Journal of Managing Projects in Business](#) (IJMPiB).



### CALL FOR PAPERS – 4<sup>TH</sup> SYMPOSIUM ON ETHICS AND SOCIAL RESPONSIBILITY RESEARCH 2017 – OPORTO, PORTUGAL, JUNE 8-9, 2017

This conference gives voice simultaneously to the scientific academy and to the organizational/ business context, giving space for, national and international, professionals, researchers and students to present original investigations, projects and good professional practices. The deadline for presenting abstracts is March 3<sup>rd</sup>.

For more information please visit the event website <http://sesrr2017.estg.ipp.pt>



**PHD DISSERTATION – “THE RESILIENT INNOVATION TEAM. A STUDY OF TEAMS COPIN WITH CRITICAL INCIDENTS DURING INNOVATION PROJECTS”.**

Peter R.A. Oeij, (2017), *The resilient innovation team. A study of teams coping with critical incidents during innovation projects.* PhD dissertation Open University Netherlands. (Defense date 25 January 2017).

If you are interested, you can download a copy here:

<http://publications.tno.nl/publication/34622536/QA3j9S/oeij-2017-resilient.pdf> or [www.ou.nl/proefschrift\\_oeij](http://www.ou.nl/proefschrift_oeij)



**CALL FOR PAPERS: STRATEGIC MANAGEMENT JOURNAL**

**Deadline:** September 30, 2017

**Strategic Management Journal - History and Strategy Research: Opening Up the Black Box**

**Guest editors:** Nicholas S. Argyres, Washington University in St. Louis  
Alfredo De Massis, Free University of Bozen-Bolzano and Lancaster University  
Nicolai J. Foss, Bocconi University  
Federico Frattini, Politecnico di Milano  
Geoffrey Jones, Harvard University  
Brian S. Silverman, University of Toronto

See call-for-papers here: <https://mc.manuscriptcentral.com/societyimages/smi/2020SMJ%20-%20History%20and%20Strategy%20Research.pdf>

For any further information please contact: Alfredo De Massis ([alfredo.demassis@unibz.it](mailto:alfredo.demassis@unibz.it))



**CALL FOR PAPERS: BRQ SPECIAL ISSUE ON “TALENT MANAGEMENT: QUO VADIS”**

The literature on talent management has been growing continuously, though to some in a somewhat haphazard way. The result is a somewhat fragmented body of knowledge which remains imprecise and characterised by a rather vague, and at the same time, appealing rhetoric. Arising from this, there have been calls for a more significant degree of critical scrutiny of the phenomenon in order that we might more fully evaluate its true value from a science-practice perspective.

We invite manuscripts which critically reflect on what has been accomplished. In adopting a more critical perspective, it is important to identify alternative approaches that can help us to understand the phenomena in question.

**Guest editors:**

Michael J Morley, University of Limerick; Mireia Valverde, Universitat Rovira i Virgili; Elaine Farndale, Penn State University/ Tilburg University

**Deadline:** August 30th, 2017.

**More info:** [http://www.acede.org/webuploads/files/2959\\_2949\\_2017\\_special\\_issue\\_on\\_talent\\_management\\_quo\\_vadis.pdf](http://www.acede.org/webuploads/files/2959_2949_2017_special_issue_on_talent_management_quo_vadis.pdf)



## **PHD COURSE ANNOUNCEMENT: EYE TRACKING IN DESKTOP, NATURAL AND VIRTUAL ENVIRONMENTS**

26 – 30 June 2017 | Karlsruhe Institute of Technology, Germany - Martin Meißner, Jella Pfeiffer, Thies Pfeiffer, and Jacob Orquin

### **Course content:**

- Eye tracking basics
- Bottom-up and top-down attentional processes
- Eye tracking measures and their meaning
- Handling and management of eye tracking data
- Mobile eye tracking equipment
- Use of mobile eye tracking in virtual and augmented reality
- Analysis of eye tracking data
- Hands-on experiment with portable eye tracking equipment

**Application deadline:** March 31, 2017

**Fee:** None

**More information:** <http://tinyurl.com/phdcourse-eyetracking>



## **CALL FOR PAPERS AFRICA ACADEMY OF MANAGEMENT – 4<sup>TH</sup> BIENNIAL CONFERENCE – JANUARY 3-6, 2018**

**Conference Theme:** Building High-Performing Organizations in Africa

Current reports on Africa indicate that the continent is one of the fastest growing regions of the world, second to East Asia. In fact, of the ten fastest growing economies in the world, six are located in Africa. To sustain the performance of African economies, it is important that African organizations, for-profit and non-profit, compete not only in Africa but also globally. For management research to be relevant and impactful, it must look at what really happens within African organizations, how African organizations achieve high performance and what makes a high-performing African organization.


For more information, please see: <http://www.africa-aom.org/Documents/AFAM2018%20CFP%20Final.pdf>



## **CONFERENCE ON “CORPORATE POWER AND CORPORATE GOVERNANCE: BALANCING VALUE CREATION WITH STAKEHOLDER ACCOUNTABILITY**

**Luiss University and Business School, September 2<sup>nd</sup> & 3<sup>rd</sup>, 2017**

ICGS invites you to submit a research or a symposium proposal that advances our understanding of the antecedents and outcomes of corporate governance systems and practices. The proposal should not exceed 10 single-spaced pages in length or 3,000 words. Proposals can be submitted by midnight (EST) on April 1, 2017. The Harold S. Geneen Institute of Corporate Governance sponsors a best paper award of \$1,500. More info available at the conference website: <http://businessschool.luiss.it/ICGS-3rd-Annual-Conference/>







Hello from Glasgow!

The paper submission deadline has passed and we have entered the phase in the preparations where all papers are being reviewed. Thank you for submitting your papers and also thank you very much to all the reviewers who are now scrutinising all these submissions. No academic conference can be held without people volunteering for jobs like this. I am hoping for many critical but constructive reviews.

I am very happy to be able to tell you that we have finalised plenary panel no.2. In the previous newsletter, I was able to tell you that for panel no.1 for the Wednesday afternoon (21<sup>st</sup> June), we will have panellists Mats Alvesson, Stewart Clegg, and Anne Tsui discussing 'The Future of Management Education in Europe' with the EURAM community.

For panel no.2, which is scheduled for the Friday afternoon (23<sup>rd</sup> June), we will be debating "The Changing European Political Landscape". I feel that this subject almost does not need any introduction, as there is so much going on in Europe and the wider world. We are very excited that we have a very distinguished panel of Martine Durand, Markku Markkula, John Curtice and Richard Higgott to start us of.

Martine Durand is the Director of Statistics and Chief Statistician of the OECD. She is responsible for providing strategic orientation for the Organisation's statistical policy and oversees all of OECD's statistical activities. She is in particular responsible for the Organisation's work on the measurement of people's well-being and societal progress, promoting the analysis and use of well-being and sustainability indicators for policy-making.

Markku Markkula was elected President of the European Committee of the Regions (CoR) in February 2015 for a two and a half year term of office. Since joining the CoR in 2010 he has held several influential positions such as the first Vice-Chair of the CoR's EPP Group and Chair of the CoR's EPP Task Force on Europe 2020. He was the CoR's rapporteur in the field of innovation for subjects including: "The digital agenda for Europe", "The role of local and regional authorities in achieving the objectives of the Europe 2020 strategy", "Enhancing and focusing EU international cooperation in research and innovation", "Horizon 2020", "Better governance for the single market", "Closing the innovation divide", "Creation of high-tech start-up ecosystems", and "The industrial policy package".

Richard Higgott is Research Professor at the Institute of European Studies and Distinguished Professor of Diplomacy at Vesalius College at the Vrije Universiteit Brussel. He is also Emeritus Professor of International Political Economy at the University of Warwick. He has been Professor (International Politics and Public Policy) and Director of Graduate Studies in Foreign Affairs and Trade at the Australian National University and Professor of Government at the University of Manchester before moving to Warwick where he founded and directed the Centre for Globalisation and Regionalisation between 1996-2007.

John Curtice is Professor of Politics at the University of Strathclyde, who is well known for his research into voter behaviour at elections, and the premier public commentator on the Scottish and Euro issues in Scotland.

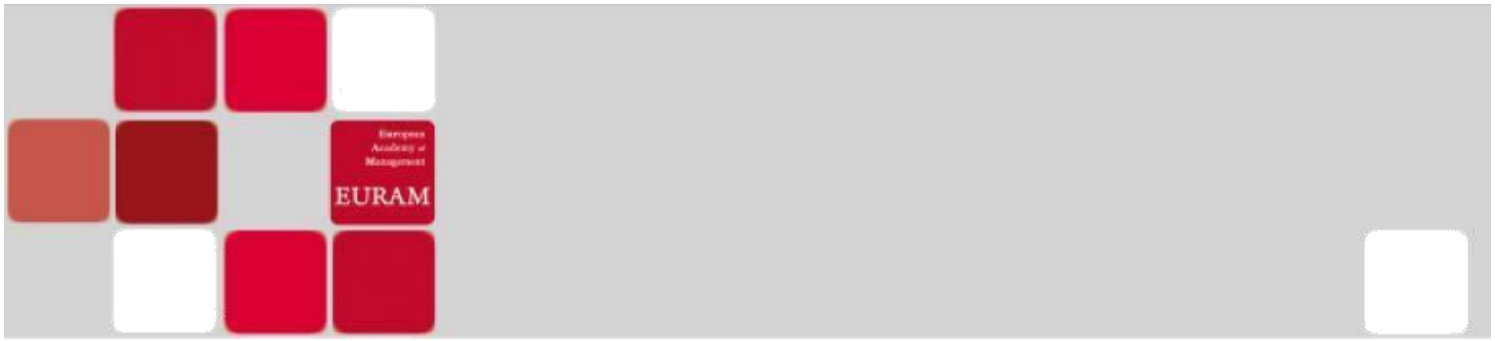
Finally, we have secured a wonderful venue for the EURAM welcome reception. We will be hosted by Glasgow City Council in the Glasgow City Chambers on George Square. This is a wonderfully ornate and iconic Victorian building, just yards / meters away from the University of Strathclyde campus. The EURAM welcome reception will be held on Tuesday early evening (20<sup>th</sup> June), ahead of the main conference.

Professor Harry Sminia  
EURAM 2017 Conference Chair

<http://euramonline.org/annual-conference-2017-2.html>

Partnership:





## EURAM

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