



# EURAM NEWSLETTER

October 24, 2014

<b>LETTER FROM THE PRESIDENT .....</b>	<b>2</b>
<b>NEWS FROM BRUSSELS.....</b>	<b>5</b>
@Headquarters and beyond .....	5
2014 EIASM Calendar of activities.....	5
2015 EIASM Calendar of activities.....	6
<b>SIGs NEWS.....</b>	<b>7</b>
Uncertainty is everywhere. Resistance is futile but simulating scenarios helps!.....	7
<b>ANNOUNCEMENTS .....</b>	<b>8</b>
6th EURAM Early Career Colloquium .....	8
Spirituality and Creativity in Management World Congress .....	8
EURAM'15 – 17-20 June, 2015 / Warsaw.....	9
<b>VARIOUS .....</b>	<b>11</b>
14th Annual EURAM Conference: feedback.....	11

## EURAM

PLACE DE BROUCKERE PLEIN 31

1000 BRUSSELS, BELGIUM

Tel: +32 2 226 66 64 | Fax: +32 2 512 19 29

<http://www.euram-online.org/>



## LETTER FROM THE PRESIDENT

---

*Dear EURAM members, dear friends,*

*I trust you are having an interesting and productive semester or term!*

*As the days get shorter in the Northern hemisphere, I would like to remind you about the wonderful atmosphere we experienced in June in Valencia during our **2014 Annual Conference**! Our hosts in Spain, led by Professor Alejandro Escriba of University of Valencia, worked hard and succeeded to make our Annual Conference 2014 a memorable one. We are extremely fortunate to have had such a high participation coming to gather in the Mediterranean coasts brushed by “winds and waves”.*

*The Doctoral Colloquium was also a very successful event and we thank the Engineering Technical School - University of Valencia for hosting the PhD students there together with close to 20 senior researchers who led them through interesting debates.*

*Soon, we shall be analysing the satisfaction survey for both events, and if you have done so yet, I encourage you to fill out the feedback questionnaire to be found on <https://www.surveymonkey.com/s/THankU4yourFeedback> as we are getting heavily involved in the planning of EURAM 2015.*

*In June 2015, we will meet again in **Warsaw**, you may find more information about **the next EURAM Annual Conference** on <http://www.euram2015.org> to be held 17-20 June 2015. Fix the dates, block your agenda and spread the word through your own communities. Details regarding the call for papers are on the website <http://euram-online.org/conference/2015/programme.php?page=Call-for-papers>. In any case, I would like to thank Professor Dorota Dobija from Kozminski University, the Conference Programme Committee, and our Professional Conference Organiser DEKON for all the efforts to build a great programme. Additional information can also be found further down in this newsletter.*

*We should not forget to mention the **Doctoral Colloquium preceding the conference** (17-18 June) for which the call for papers will be sent very soon.*

*Our **next EURAM event** will be the EURAM Strategic Forum to be held in Rome **on 30-31 October at the University of “Tor Vergata”**. I would like to thank Lucrezia Songini and Alessandro Hinna for playing the role of facilitators for this important event. EURAM has evolved drastically from its launching phase in 2001 and has numerous challenges ahead on its path. A fundamental question to deal with these challenges is to have a clear view of what EURAM stands for. In my view, it is crucial that the leadership shares with the members what are our ambitions are for EURAM yet we should be cautious as to not remain in a marginal*

position. I believe this is the ultimate goal for EURAM. More specifically, the next EURAM strategic Forum will be the place to discuss means to:

- Making EURAM the community that every management scholar in Europe wants to belong to
  - In a setting where values such as democracy, inclusiveness, gender equality and volunteerism are carried are embodied
  - Spreading EURAM's voice in Europe and beyond
  - Caring about the next scholars and students generations
  - Emphasising quality conveyed through distinctive management research which is both relevant and rigorous originating in our community of engaged scholars
- Strengthening EURAM's Voice:
  - Through consolidating its identity. Currently EURAM has a rather traditional reputation. There is an opportunity to reposition EURAM as a more appealing association putting emerging themes in management in the limelight
  - EURAM needs to establish its own position or opinion on business related issues, building on the contents of the research and the debates in its community of engaged scholars and practitioners that can relayed through the media to a wider audience
  - Lead and inspire strategic research initiatives, programmes and projects, both ongoing and new areas/themes, through the integration and promotion of trans-disciplinary, peer-reviewed internationally recognised research in the disciplines that EURAM envisions through its SIGs. In other words, foster management research that is grounded in our European roots.
  - Promote and nurture innovative partnerships and alliances among researchers and other stakeholders to pursue opportunities for collaboration in management research creating closer ties with major EU policy makers and funding bodies.

I would like to welcome all of you in Rome (or even after by other ways of communication) in order to further develop the above mentioned key differentiators.

Silke Machold, Vice President Governance and Corinne Vercher, Vice President Operations will be summarising the outcomes of the forum for the EURAM members.

I should also mention that together we visited the site of **EURAM 2016** with Wojciech Czakon, Vice President SIGs, Hans Lundberg, Vice President Doctoral Colloquium, Corinne Vercher, Vice President Operations, Sibel Yamak, Vice President Conferences, Mustafa Ozbilgin, EMR Editor and Luisa Jaffé, Executive Officer. It will be held 1-4 June 2016 at Université Paris-Créteil. Julienne Brabet, Vice President HR and Membership was wearing her hat of future conference chair on this occasion. More news about the 2016 Annual Conference will be shared with you in due course.

Following the successful European Academy of Management Early Career Colloquia held in Nuremberg, Innsbruck, Dublin, Liechtenstein and Almeria, I am proud to support our **6th EURAM Early Career Colloquium (EECC)** which will be hosted by the Jagiellonian University in Krakow, Faculty of Management and Social Communication on 11-13 February 2015. Beata Jalocho is working hand in hand with Anne-Katrin Neyer, Vice President EECC on the promotion and planning of the event.

EURAM is an important platform for doctoral students and early career scholars for identifying their research community, launching their careers and inspiring future research. Working with the next generation of EURAM management researchers is still a highly promising area for further development

The theme of the Krakow EECC is "How to Promote your Research?". But, this year young researchers will have the unique opportunity to work on their work-in-progress papers with senior mentors and will receive a chance to present their final papers during the EURAM 2015 conference in Warsaw!

Given the high unemployment rate of the young generation across a majority of countries in Europe as well as the low level of opportunities that the national academic systems in a number of European countries can currently offer for the next generation, it will be a EURAM key priority to support young researchers – with a focus on early career scholars – in developing their perspectives, to show avenues for joint research

opportunities and to offer them the community and backing they need to develop strong profiles as engaged scholars. Therefore, all of you are welcome in Krakow.

As for the **EURAM 2017 Conference**, a new initiative was started by Sibel Yamak. A call for expression of interest was launched to attract candidates to host and organise the EURAM Annual Conference in 2017.

Should you be interested in taking up the challenge, I invite you to send your expression of interest by 31 October 2014 to both Luisa Jaffé ([luisa.jaffe@eiasm.be](mailto:luisa.jaffe@eiasm.be)) and Sibel Yamak, newly appointed Vice President Conferences. Proposals from all parts of Europe are welcome. Please summarise in a two page document your motivation, location and facilities, room capacity, general conference schedule, proposed theme, universities and other organisations to be involved, the foreseen conference chair(s) and organising committee and your previous experience with organising conferences.

Last but not least, **Mustafa Ozbilgin started his editorship at the EMR late 2013**. His editorial mission is to open up the journal to scholarly manuscripts in the across a wider range of disciplines of management and in multiple languages in line with the long standing tradition of EURAM to be a multidisciplinary and multi-cultural collective for the advancement of management scholarship. As such the EMR now accepts manuscripts in all European languages and the editorial board is expanded in terms of disciplines of management and methodological approaches. The new editorial board has dealt with the backlog of manuscripts from 2013 and are now speeding up the review process.

We hope you will volunteer for such a stimulating experience!

Once again, thank you for your contributions, in a variety of big and small ways, to our association, and to helping us to develop a vibrant community of engaged management scholars! I look forward to seeing many of you in Rome!

Take good care (a friend of mine counts for one more pint of Guinness),

Luca

## NEWS FROM BRUSSELS

---

### @Headquarters and beyond

#### Supporting a Community of European Engaged Management Scholars Professional Development

##### EURAM/EFMD Programme for Directors of Research

The 5th cycle of the EURAM/EFMD Programme *Creating European Research Leadership*, will start in December 2014. This 3-modular programme will be held in the EFMD premises.

For additional information and to download the registration form, go to <http://www.euram-online.org/development.php?page=Developing-Research-Managers>

The dates for this cycle are:

11-12 December 2014

3-4 February 2015

16-17 April 2015

##### EURAM Early Career Community (EECC)

The 6<sup>th</sup> Event will be hosted by was hosted by the Jagiellonian University in Krakow, 11-13 February 2015. For moere information go to <http://www.euram-online.org/development.php?page=EURAM-Early-Career-Colloquiums>

*EURAM@Headquarters* will give EURAM members short news about programmes and initiatives organised or followed up in our headquarters in Brussels.

For any questions or to send your news for the next newsletter, contact *Executive Officer* [luisa@eiasm.be](mailto:luisa@eiasm.be) & *Communications Officer*, *Stefano Armenia*, [armenia@dis.uniroma1.it](mailto:armenia@dis.uniroma1.it)



#### 2014 EIASM Calendar of activities

November 19-21	RENT 2014 - "Entrepreneurial Endeavours: a Profusion of Research, Policy and Practitioner Practices" Luxembourg, Grand Duchy of Luxembourg
December 1-5	EDEN Doctoral Seminar on Case Studies in Business and Management Research Helsinki, Finland
December 1-5	EDEN Doctoral Seminar on Consumer Research Brussels, Belgium
December 1-5	EDEN Doctoral Seminar on Methods, Techniques and Theories in Entrepreneurship and Innovation Brussels, Belgium

## 2015 EIASM Calendar of activities

January 19-20	1 <sup>st</sup> International Competitiveness Management Conference. “Comptiticon” (NEW) Copenhagen, Denmark
March 23-26	EDEN Doctoral Seminar on Meta-Analysis for Management and Economics Research Brussels, Belgium
March 26-27	6 <sup>th</sup> Workshop on Top Management Teams and Business Strategy Antwerp, Belgium
April 9-10	30 <sup>th</sup> Workshop on Strategic Human Resource Management Brussels, Belgium
May	EDEN Doctoral Seminar on CSR and Politics TBD, Finland
May	EDEN Doctoral Seminar on Methods and Methodology in Cross –Cultural Research TBD, Finland
May 4-8	EDEN Doctoral Seminar on Innovation Management: Theories, Methods, Empirical Evidence and Policy Challenges Brussels, Belgium
September 17-18	11 <sup>th</sup> Interdisciplinary Workshop on Intangibles, Intellectual Capital and Extra-Financial Information Athens, Greece
September 24-25	4 <sup>th</sup> Workshop on Talent Management Valencia, Spain
September	5 <sup>th</sup> International Conference on Tourism Management and Related Issues location to be confirmed
September	6 <sup>th</sup> Workshop on Management and Accounting in Historical Perspective. location to be confirmed
October 5-6	3 <sup>rd</sup> Workshop on Diversity Issues, Aging and New Work-Life Practices Brussels, Belgium
October 29-30	12 <sup>th</sup> Workshop on Corporate Governance Brussels, Belgium
November	RENT 2015 Zagreb, Croatia
December 10-11	Reward Management Conference 2015 Brussels, Belgium

## SIGs NEWS

---

### **Uncertainty is everywhere. Resistance is futile but simulating scenarios helps!**

The phenomenon of uncertainty, how does it affects our daily lives and how does it come to hone our way of organising is the theme of the EURAM 2015 conference to be held in Warsaw. Indeed, contemporary management theory and practice struggle to adequately tackle, rein and perhaps ride uncertainty. To appropriately cope with the theme, two major SIGs, Entrepreneurship and Organisational Behaviour, have decided to sponsor a cross-disciplinary initiative. In both SIGs, topics will address the issue of uncertainty from the point of view of computer modelling and simulation. In the Entrepreneurship SIG, a topic is proposed with the title Visionary entrepreneurship in complex worlds: Computer modelling, business games and scenario analysis and in the Organisational Behaviour a topic is proposed with the title Agent-Based Models and Computer Simulation in Organisational Behaviour. The aim of the two topics is to foster discussions on how theory of complex systems, and the now rich connected panoply of conceptual and theoretical instruments to bridle complexity, may support decision-making in the face of uncertainty.

The underpinning idea is that these theoretical and methodological tools may support decision-makers in interpreting uncertainty not only as the visible, and tangible, result of unobservable randomness but as the necessary behaviour of complex socio-economic systems. The two topics, in combination, will try to investigate how different approaches in computer modelling and simulation are, and increasingly will be, necessary tools in the repertoire of management and organisation theorists and practitioners.

We expect that this kind of cross-cutting topic proposals will become an increasingly consolidated practice in the conference. This innovation, we hope, will produce value by creating links and stimulate the interplay among scholars that belong to different SIGs.

*Stefano Armenia, Edoardo Mollona, Davide Secchi*

## ANNOUNCEMENTS

---

### 6<sup>th</sup> EURAM Early Career Colloquium

Do you want to be part of a “Young EURAM” to share early career experiences and gain Insights?

*Call for Participants*  
*6th EURAM Early Career Colloquium*  
*“How to Promote your research?”*  
*February 11-13, 2015*

#### Hosted by the Jagiellonian University in Krakow, Poland

Following the successful European Academy of Management Early Career Colloquia held in Nuremberg, Innsbruck, Dublin, Liechtenstein and Almeria we are pleased to announce that the 6th EURAM Early Career Colloquium (EECC) will be hosted by the Jagiellonian University in Krakow, Faculty of Management and Social Communication in February 2015.



The aim of the EECC is to offer a platform for early career academics (broadly defined e.g. assistant professors, Post-doctoral researchers, recently appointed lecturers/associate professors, advanced PhD students) to come together to discuss key challenges, learn from experts and share career related insights. The EECC provides a forum for networking, knowledge exchange and development of research collaborations.

The theme of the Krakow EECC is “How to Promote your research?”. Key sessions will build on this theme covering the domains of research promotion.

Also, this year young researchers will have a unique opportunity to work on their work-in-progress papers with mentors and will receive a chance to present their final papers during EURAM 2015 conference in Warszawa!

**Registration:** [Send us](#) your CV and abstract of the paper you would like to develop during EECC before December 15, 2014.

More information can be found at: <http://www.euram-online.org/development.php?page=EURAM-Early-Career-Colloquiums>

---

### Spirituality and Creativity in Management World Congress

ESADE will be hosting the Spirituality and Creativity in Management World Congress on **April 23-25, 2015**.



This first World Congress encompasses the 4th IAMSR Conference on Management and Spirituality, of which the three previous editions were held in Vienna (Austria), Bangalore (India) and Lourdes (France).



The submissions is recommended for management scholars, leadership scholars, psychologists, sociologists, anthropologists, religious scholars, artists, creativity and innovation scholars, philosophers, organizational leaders, and consultants who wish to bring rigor and relevance to this important and rapidly growing field.

Programme and speakers: <http://www.esade.edu/homesite/eng/scmwc/programme>

Call for Papers: <http://www.esade.edu/homesite/eng/scmwc/call-for-papers> (deadline November 28th)

Contact person: Dominik Mertens, Member of the Organising Committee. [SCMWC.PAPERS@esade.edu](mailto:SCMWC.PAPERS@esade.edu)

---

## EURAM'15 – 17-20 June, 2015 / Warsaw



**The 15th EURAM annual conference, which will take place at KU, Warsaw, Poland**

at



KOZMINSKI UNIVERSITY

**The theme of the 15<sup>th</sup> EURAM annual conference is**

***“Uncertainty is a great opportunity”***

Contemporary management theory and practice do not adequately address the phenomenon of uncertainty, which has come to characterise our daily lives.

The dominant stream of thoughts tells us to safeguard against uncertainty, yet we should ask if that is at all possible both on theoretical and practical grounds. Uncertainty is seen as an unpredictable force that can jeopardise our organising efforts. Uncertainty is supposed to leave us in the dark and not knowing what to expect and when. Moreover, the uncertainty that we are living in today is not limited to financial markets, economic and socio-political macro environments. In the age of hyper connectivity, the uncertainty we are facing is evident in virtually all areas of the organisational life. The EURAM 2015 conference will explore this concept in an opportunity-seeking framework.

Uncertainty can be both a threat and an opportunity for organisations. The positive response to the challenge of uncertainty is the most constructive stand that we can take, and one that also may equip us best to deal with further challenges that the future may bring.

It is worth to debate some of the following issues, (although more questions may arise as we delve into the topic).

- What resources do organizations need to develop in order to be able to capture the changes that uncertainty may bring?
- Which organizational forms and structures respond well to the challenge of uncertainty?

- What kind of leadership is most suited to navigating organizations through the waves of unexpected and unpredictable storms?
- How can we better educate people to make them more competent in meeting with uncertainty?
- How should organizations manage their boundaries in order to be able to absorb changes that uncertainty carries?
- Are the notions that we already seem to know well (such as innovation, knowledge, intellectual capital, leadership...) *perhaps assuming a new meaning at the time of uncertainty?*

**Warsaw** is an ideal venue for such debates. It is located geographically, culturally and intellectually on the crossroads between East and West, North and South.

Among the invited keynote speakers at the ERUAM 2015 conference is the first democratically elected president of Poland and the Nobel Peace Prize winner **Lech Wałęsa**.



The EURAM community is grateful to have this charismatic leader as the Keynote speaker at EURAM 2015.

---

## VARIOUS

---

### 14th Annual EURAM Conference: feedback



Dear colleague,

Thank you all the delegates who have already given us feedback about the 14th Annual EURAM Conference in Valencia last June.

If you have not yet had a chance to, we very much look forward to receiving your feedback about our recent annual event; you might be the winner of the draw for ONE complimentary registration for the EURAM '15 Conference in Warsaw.

As the EURAM membership steadily expands, we endeavour to continue providing our delegates with an arena for facilitating the exchange of views and networking opportunities. Moreover we remain committed to the highest scientific standards for the conference tracks and sessions.

As you saw, we have just sent out the first Call for Papers on 23 September for the 15th Annual EURAM Conference to be held 17-20 June in Warsaw (Poland, [www.euram2015.org](http://www.euram2015.org)), and we would like to collect your opinions – so, we invite you take 3-4 minutes to answer a few questions by clicking on the following link: <https://www.surveymonkey.com/s/THankU4yourFeedback>

We look forward to hearing from you.

Best wishes,

Luisa Jaffé  
Executive Officer



*For additional information about the 2015 Annual Conference, go to [www.euram2015.org](http://www.euram2015.org)*

*For additional information about EURAM, go to [www.euram-online.org](http://www.euram-online.org)*