



UNIVERSITÉ
PARIS-EST CRÉTEIL
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EURAM 2016

Manageable Cooperation?

JUNE 1-2-3 and 4, 2016 Paris – www.euram-online.org

Conference (1-4 June 2016)

Topic /Symposium /DWG Proposals submission - 26 June 2015

First announcement of call for papers - 25 September 2015

Deadline for paper submission - 12 January 2016

Notification of acceptance - 15 March 2016

Early birds registration deadline - 1 April 2016

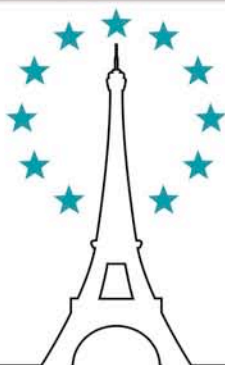
Authors registration deadline - 12 April 2016

Doctoral Colloquium (29 – 31 May 2016)

Deadline for submissions to PhD Colloquium - 27 January 2016

Notification of acceptance - 17 March 2016





EURAM 2016

Manageable Cooperation?

"What is missing from the policy analyst's tool kit - and from the set of accepted, well-developed theories of human organization - is an adequately specified theory of collective action whereby a group of principals can organize themselves voluntarily to retain the residuals of their own efforts."

Elinor Ostrom (1996) Governing the Commons: The Evolution of Institutions for Collective Action p. 25-26

The way we act collectively is changing quickly in a world where transportation and information technologies are expanding and where boundaries to the exchange of goods, services and knowledge are declining. Have we, management scholars, put too much emphasis on research about competition and top down processes and not enough emphasis on cooperation? New modes of production together with new ways of value creation and distribution are emerging and growing. For example: Free, open, crowd, peer, shared, distributed are now adjectives that designate software or hardware, manufacturing, sourcing or funding... Old systems are transformed with new demands for cooperation at the political and productive macro, meso and micro levels.

Think about global governance, inter-firm relationships, public-private partnerships, global value chains, multi-stakeholder initiatives, inter-departmental project management, teams focused on innovation... Risks to our common goods are rising from the intended or unintended results of our actions, through war and conflicts, poverty, climate change, pollution, natural resource depletion... Less centralised and hierarchical organisations are required but markets are not enough to drive innovation and to avoid the destruction of our shared planet.

Management is about the conduct of collective action. Because we must move beyond centralisation and hierarchy, concern with management cannot be limited to managers.

With this broader perspective on management, the key question is: Is cooperation manageable? Can knowledge about cooperation help?

Do we, human beings, have the capacity to develop more cooperative forms of organisations? The French motto "Liberté, Egalité, Fraternité" may well inspire us. In Paris, we, engaged management scholars from diverse disciplinary, paradigmatic and national... origins, hope to cooperate in sharing and debating our approaches to cooperation: its aims and results, conditions, limits and drawbacks, the transitional steps toward more cooperative systems and behavior.

We hope, as well, to tackle our own practice of cooperation and its evolution.

Conference Programme Committee

Julienne Brabet, Conference Chair, Université Paris-Est Créteil, Paris, France

Wojciech Czakon, Strategic Interest Groups Vice President, University of Economics, Katowice, Poland

Sibel Yamak, Conference Vice President, Galatasaray University, Istanbul, Turkey

EURAM 2016 hosted by Université Paris-Est Créteil (UPEC) Knowledge knows no border

As the largest multidisciplinary university in Ile-de-France, the Université Paris-Est Créteil may be described as a bold yet successful enterprise: in little more than 40 years since its foundation in 1970,

UPEC has managed to establish itself both as a regionally grounded institution and an internationally oriented university.

Only 20 minutes from the heart of Paris, UPEC stands out with its comprehensive programmes and state-of-the-art research. The university houses 31 research centers, and 15 components, for a student population of 30,000. The Business School, the Faculty of Economics, the Institute for Languages and the Law School, will welcome EURAM 2016, our sessions and plenary conferences.

Courses and trainings are specially tailored to meet international standards and cover an extensive range of disciplines, from technical degrees to doctorates (Ph.D). Besides, UPEC has signed more than 250 international agreements with universities and laboratories, and enjoys governmental as well as European support.

Due to its internationally focused policy, UPEC boasts a rich social diversity and welcomes 3,000 foreign students each year. UPEC's study offer also includes programmes entirely taught in English, as the University welcomes numerous teachers and researchers from abroad.

For further information, please do not hesitate to contact us:

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